

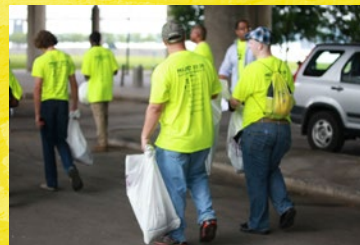


PROJECT 22:39

LEADER'S GUIDE



PROJECT 22:39



WHAT IS PROJECT 22:39?

Project 22:39 is a movement designed to engage apostolic students in acts of service and evangelism in their community. The core value of Project 22:39 is based on Matthew 22:39 which says, 'Love thy neighbor as thyself'.

The purpose of this guide is to help you organize and facilitate a Project 22:39 event in your community. In addition to outreach being a tremendous blessing to your city, Project 22:39 will serve as a reminder to your neighbors that your church cares about giving back. Your students will be reminded of the importance of loving their neighbor and these activities serve as a great way to create unity in a youth group.

STEP 1: THE PROJECT

Every community, no matter the size, has the need for Project 22:39 activities. To get you started here are a few ideas:

- Park cleanup
- Serving at a community event
- Road cleanup
- Serving at a soup kitchen/homeless shelter
- Yard work for an elderly person
- Serving at a local nursing home
- Serving at a local food pantry
- Blood Drive
- Adopt a Highway

The great advantage to Project 22:39 is that YOU get to choose the event that uniquely suits/blesses your community.

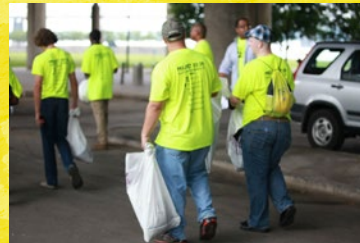
WHO: Identify whom you wish to serve in your community.

WHAT: Contact the individual or organization you wish to serve to understand their current needs.

WHEN: The organization you are serving may have a date in mind for your event or you may suggest a few available dates.

WHERE: The organization you are serving can provide you with a map of the area they wish you to serve.

PROJECT 22:39



STEP 2: THE GEAR

Your gear depends on your project. You can decide what you'll need to complete your project. If you are cleaning up the local park you only need simple supplies like gloves & trash bags. Don't forget, your team will need to be hydrated during the event! Water and light snacks are recommended.

Consider purchasing the Project 22:39 t-shirts via the [GYD online store](#). These neon yellow shirts are sure to draw attention to your group, which will give you an opportunity to pass out invitations to your church. The shirts are sold AT COST and priced so that every church can afford them.

STEP 3: THE TEAM

It is your job to engage others and build the Project 22:39 team. Start by meeting with your pastor to discuss the event and be sure to stress the dual nature of service and evangelism. Your pastor will help champion the event to ensure you garner enough support to make it successful. Then it is time to cast your vision to the entire church. Feel free to use the Project 22:39 promotional slides as you make the presentation. These are available at www.generalyouthdivision.com. Your church should feel the passion in your voice for this important project.

STEP 4: THE BUDGET

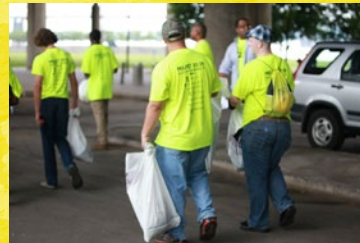
We understand that student ministry budgets are limited. However, you may have more resources than you would imagine in your local church or community.

Examples:

- If you are cleaning up an area park contact the Parks & Recreation department. Many times they will provide supplies for your effort.
- Needing water and snacks to keep your students motivated throughout the event? Tell the manager of your local grocery store and they may donate to your effort.
- Needing money for Project 22:39 shirts? Have members of your church sponsor each student who is a part of the event. Everyone can afford one!

Included in this leader's guide is a donation letter that you can customize for your project, and utilize to attract donations.

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STEP 5: THE BIG DAY

The big day has come! Make it a fun, teaching moment for your students. A 5-10 minute devotion before you get to work is a great way to make it a memorable day. It might also be fun to create competitions that will engage the students more.

Examples: Most bags of trash collected, most cans collected, or team who gets their project done the quickest. Be sure to equip your students with information about your church so they can evangelize while working. Three things here: Get the job done, evangelize, and HAVE FUN! Be sure to take a lot of photos before, during, and after the event.

STEP 6: THE CELEBRATION

Once you complete the project, you have a reason to celebrate! Your team worked to give back to your community and you made a difference!

Who to share the photos/story with?

- Church members
- Local newspaper
- Social media



HAVE QUESTIONS?

Feel free to contact our team if you have any questions.

www.generalyouthdivision.com

PROJECT 22:39

Leader's Guide Worksheet

STEP 1: THE PROJECT

Project: _____

Who do we need to contact? _____

What project will we be doing? _____

When will the project take place? _____

Where will the project take place? _____

STEP 2: THE GEAR

Utilize this step to create a list under the following two columns of things you'll need:

PROMOTIONAL:

SUPPLIES:

**Don't forget the cool neon yellow Project 22:39 shirts available through the General Youth Division [online store](#).*

STEP 3: THE TEAM

IDENTIFY THE FOLLOWING KEY PLAYERS:

Coordinator: _____
(can be yourself or someone else)

Coordinator Assistant: _____
(assists the coordinator)

Promotions: _____
(social media, photos, etc.)

Gear Collector: _____
(someone who gets the right equipment)

Donations Coordinator*: _____
(someone who will ensure donations are requested and picked up, if donations were requested)

**Be sure to keep track of where donations come from, so you can share with them your success and gratitude.*

STEP 4: THE BUDGET

Work supplies \$ _____

Promotional Gear \$ _____

Refreshments \$ _____

TOTAL \$ _____

**Be sure to utilize local resources to help reduce the cost associated with your project.*

STEP 5: THE BIG DAY

Double check with your key players that everything is in place.

Ensure you have clearly communicated with participants the necessary directions for the day.

HAVE FUN!

STEP 6: THE CELEBRATION

Create a slideshow to share with your church family. Templates are available at www.generalyouthdivision.com.

Post photos on social media. (Including the GYD Facebook group!)

Submit a press release & photos to your local newspaper.

Create a thank you card for all applicable sponsors. (Include a photo or two!)

NEWS FROM FULTON UPC

November 10, 2014

Contact:

Joe Smith

Cell: 314-334-8907

Fulton, MO- UPC of Fulton was privileged to serve the community recently as they cleaned Forest Park. The church completed the effort through their Project 22:39 group, which is compiled of teens and young adults. Project 22:39 is based on Matthew 22:39 which says, 'Love your neighbor as yourself.' The group worked in cooperation with the Parks & Recreation Department. For more information about Fulton UPC please visit www.fultonupc.com.

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(Photo Attached. Caption: "Member of the Fulton UPC Project 22:39 group assist with cleanup at Forest Park. Project 22:39 is based on Matthew 22:39 which says 'Love your neighbor as yourself.'")