

How To Elevate Christ on Social Media

Preview

Social media is nearly inescapable in today's culture. Raise your hand if you have some type of social media account (Facebook, Twitter, Instagram, etc.). This technology has the ability to bridge the gap between us and the people we know or even people we may never meet. If used to elevate Christ, it can be one of our greatest assets in the modern age.

Praise

Go around the room and have everyone give one way they can praise God on social media.

Parable

In biblical times, the roads built by the Romans were seen as a breakthrough in infrastructure. These roads allowed the message of the gospel to travel faster than ever before. It was on one of these roads that Saul was converted, and his name was changed to Paul (Acts 9:1-17). Much like the road to Damascus, social media is a road that allows the gospel to spread at a much faster rate than before. With such a valuable tool at our disposal, it would be a waste to not use it for the kingdom of God. Let's look at some practical ways to utilize this instrument for the Lord using Project 7's mission statement: "Unlock faith, unleash truth, elevate Christ, serve others."

Present

Unlock Faith: Testimonies are a great way to bolster people's faith. By seeing how good God has been to others, people may give God a chance they otherwise may not have given Him. If you use social media to highlight these testimonies, you have the potential to reach countless students in your school. Don't be ashamed of what God has done in your life; share it!

Unleash Truth: Quality content grounded in biblical truth is a great way to get your message out to the digital world.

You can unleash this truth through social media! By posting a simple Bible verse on your feed or an uplifting devotional, God's impact can go beyond the classroom and into people's personal lives.

Elevate Christ: As Christians, we need to seek to elevate Christ in everything we do, and this includes on social media! I'm not saying every single selfie needs to have a Bible verse in the caption, but I am saying that what we post should be God honoring. Nothing we post should pull our followers farther away from God. Before posting something, it's good to put it up against the "Philippians 4:8 Test." This verse states, "Finally, brethren, whatever things are true, whatever things are noble, whatever things are just, whatever things are pure, whatever things are lovely, whatever things are of good report, if there is any virtue and if there is anything praiseworthy—meditate on these things" (NKJV). Another translation says to "think on these things." Elevate Christ by posting things that are true, that are noble, that are pure.

This also goes both ways; what you post matters, but also what you follow matters. If the things you are following aren't pure, aren't true, and aren't noble, it may be time to hit the unfollow or unfriend button. Your relationship with God is much more important than your relationship with others. If something or someone you are following is pulling you farther from God, it's time to get that out of your life.

Serve Others: Serving others is a great way to show the love of Christ to those around us. Many P7 clubs around America donate their time to helping others in their community. When we use social media to show these acts of kindness, we open a door that allows us to reach those outside of the classroom. I'm not saying we need to post our good works as a brag, which is unbiblical. However, if we make a post or create a story about our time helping out in a soup kitchen, we can inspire others (even other P7 clubs) to go out and do the same.

Practice

We have a unique tool that generations before us never had. At the outset, the gospel had to travel by foot, but now we can share it with the tap of a button. What a shame it would be to fail to use the gifts God has given us in this day and age! Social media is our Roman road.

Pray

- Lord, help me to use the tools You have given me to their full potential. Help me to be unashamed of Your name, whether it is in my classroom or on my profile. Let Your glory be evident in my life and help me to reach those around me.

Plus

- Encourage everyone to get in a group selfie and post it to their accounts. This can be a great way to get your club out there and encourage others to join.